

ERIN PATRICE BENNETT

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EXPERIENCE

GIGGLECHICK INTERACTIVE • brick, new jersey • owner/creative director • january '06 – present

- design and maintain websites & social networking profiles for stand-up comedians:
Jim Gaffigan, Maria Bamford, Lisa Lampanelli, Steven Wright, Dave Attell, Tom Papa and Norm MacDonald
- design email layouts in HTML and send to mailing list members
- create online presence for comedians and promote upcoming appearances

CHARMING SHOPPES INTERACTIVE • new york • senior art director • october '04 – march '06

- design and maintain the fashionbug.com and catherines.com websites
- create sales emails and newsletters for both fashionbug.com and catherines.com stores

AJILON • saddle brook, new jersey • art director • march '02 – june '04

- rebranded the visual language for Ajilon Finance | Office | Legal
- conceptualized, designed & maintained three company internet sites as well as global website
- designed, built & deployed company intranet
- created images/illustrations for articles and special events sections of the intranet
- redesigned sub-websites such as Pinstripe.ca, Resume.com and CornellInternational.com
- created internal emails & videos for company
- developed wireframes and coding specs for on-going internal web-based projects
- created content with RedDot Content Management System for company intranet
- concepted, designed and coded e-mail marketing campaigns
- created Ajilon banners and sales tools used on various business sites
- actively participated in internal brainstorming sessions and reviews

DIGITAS • new york • art director • october '00 – june '01

- managed team of designers, IA, and copywriters through the creation of americanexpress.com, aveda.com and glenlivet
- worked with Designers, Film Crew, Editors, and After Effects Specialists on American Express Corporate Video

methodfive / XCEED • new york • art director • june '99 – september '00

Note: methodfive was purchased by Xceed in 02/2000.

FUSION DESIGN, INC. • jersey city, new jersey • senior designer • june '97 – june '99

NINE WEST ACCESSORIES • new york • product designer • june '96 – may '97

EDUCATION

The University of the Arts

philadelphia college of art and design

philadelphia, pennsylvania

Bachelor of Science in Industrial Design (BSID)

august 1988 – december 1992

SKILLS & PROGRAMS

dreamweaver mx

pc platform

adobe illustrator

macintosh platform

adobe photoshop

content management systems

flash

adobe acrobat/reader

fireworks

image ready

javascript (light)

microsoft word

php (light)

illustration

css

stand-up comedian

AWARDS

2007 Communicator Award
mariabamford.com

WPLJ 95.5FM NEWYORK
2004 WPLJ Charity Golf Tournament Logo Winner

Graphic Design:USA • American Graphic Design
1998 award winner

ORGANIZATIONS

- Industrial Designer's Society of America
- Society of Children's Book Illustrators and Writers
- Belmar/Lake Como Saint Patrick's Day Committee
- Women of Irish Heritage – Jersey Shore Chapter